

**RASHTRASANT TUKADOJI MAHARAJ  
NAGPUR UNIVERSITY**

**SYLLABUS**

**Faculty of Interdisciplinary Studies**

**Post Graduate Diploma in  
Video Programming  
(News & Current Affairs)  
(Credit Based Semester System)**

**With effect from 2023-24**

**RASHTRASANT TUKADOJI MAHARAJ NAGPUR UNIVERSITY**

**Post Graduate Diploma in Video Programming  
(News & Current Affairs)  
(Credit Based Semester System)**

**IN THE FACULTY OF INTERDISCIPLINARY STUDIES**

1. The duration of the Post Graduate Diploma in Video Programming programme will be of one academic year comprising of two semesters, with examinations at the end of each semester.
2. An applicant for admission to the Bachelor of Journalism examination shall –
  - I. have been admitted to the Bachelor's Degree (at under graduate level in any stream) of the university or any other university recognized as equivalent thereto and shall have passed the Bachelor's Degree examination.
  - II. Intake capacity shall be a maximum 30 and the admission shall be made on the basis of entrance examination of 100 marks if, at the last date for application, the number of applicants exceeds the intake capacity of 30. The tuition fee and other fees for the course shall be as prescribed by the university from time to time.
3. The scope of subjects shall be as indicated in the syllabus.
4. Minimum Standard of Instructions  
There shall be minimum standard of instructions, as per U.G.C. guide lines and requirement of vocation-oriented programme of Mass Communication. The medium of instruction can be English, Marathi, Hindi and the examination paper shall be set in English in a single question paper. The students may write the answer papers in English, Marathi or Hindi.
5. Examinations will be conducted for all Semesters twice in a year by the RTM Nagpur University as per the scheme of examination given in Appendix 1. The examination shall be at such places and on such dates as notified by the University.
6. The theory and practical papers shall together add up to overall 22 credits per semester.
7. One credit course of theory will be of one clock hour per week of 25 marks running for 15 weeks and four credit course of theory will be of four clock hours per week of 100 marks running for 15 weeks.
8. One credit course of practical will consist of two clock hours of practical exercise of 25 marks running for 15 weeks and six credit course of practical will consist of 12 hours of practical exercise of 150 marks running for 15 weeks.
9. However, to suit functional convenience, the college/institution/department reserves the right to schedule more theory/ practical classes (hours) than the prescribed formula, in certain weeks.
10. The student shall get requisite credit from the concerned college/ department where he/ she is mutually permitted on terms mutually agreed to complete the same and be eligible to appear for the Semester End Examination conducted by the Department.



11. There will be four units in each theory paper.
12. There shall be combined minimum passing marks in each subject/ paper. That is, there shall not be separate minimum passing marks for theory examination and internal assessment components of the theory papers. The total marks for the term-end theory examination shall be 80 and for Internal Assessment the total marks shall be 20, as per the scheme of teaching and examination and the syllabus.
13. For external candidates the internal marks shall be assigned in proportion to the marks scored by the candidate in the theory examination.
14. The minimum passing marks in each head of passing shall be 50%.
15. Without prejudice to other provisions of Ordinance No. 6 relating to the examination in general, provisions of Para 5, 8, 9, 10, 26, 21 and 32 of the said Ordinance shall apply to every student admitted to this degree.
16. The classification of the examinee successful at the semester end examinations and at the end of the final semester examination shall be as per the rules and regulations of Credit Based system.
17. The provisions of Direction No. 3 of 2007 for the award of grace marks for passing an examination, securing higher grade in subjects(s) as updated from time to time shall apply to the examination under this section.
18. The provisions of ordinance regarding improvement of grade/ division shall be applicable.
19. The names of the successful examinees passing the examination as a whole in the minimum prescribed period and obtaining prescribed number of places securing the grades equivalent to first and second division shall be arranged in order of merit as provided in ordinance no. 6 relating to examinations in general.
20. Examinees successful at the final examination shall, on payment of the prescribed fees, be entitled to the award of the degree in the prescribed form signed by the Vice-Chancellor.
21. The programme will be regulated by guidelines and regulations issued by the University from time to time.

## **22. Credit and Grade Point System**

### **Conversion of Marks to Grades and Calculations of SGPA (Semester Grade Point Average) and CGPA (Cumulative Grade Point Average):**

In the Credit and Grade Point System, the assessment of individual courses in the concerned examinations will be on the basis of marks only, but the marks will later be converted in Grades by a mechanism wherein the overall performance of the candidates shall be reflected after considering the Credit Points for any given course. However, the overall evaluation shall be designated in terms of Grade.

### **Abbreviations and formulae:**

G: Grade

GP: Grade Points

C: Credits

CP: Credit Points

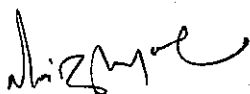
CG: Credits x Grades (Product of Credits and Grades)

SGPA: Semester Grade Point Average shall be calculated for individual semesters

$SGPA = \frac{\sum CG}{\sum C}$ : Sum of product of Credits and Grade Point /  $\sum C$ : Sum of Credit Points

CGPA: Cumulative Grade Points Average shall be calculated for the entire programme by considering all the semesters taken together.

CGPA to Percentage: Percentage (%) = (CGPA)\*10



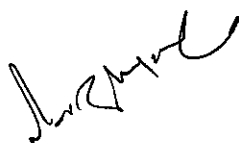
After calculating the SGPA for an individual semester and the CGPA for the entire programme, the value can be matched with the grade in the Grade Point Table as per the 10 (ten) Point Grading System and expressed as a single designated Grade such as O, A, B, C, D, P and F.

Sr. No.	Letter Grade	Grade Points	Marks Range	Performance
01.	O	10	Above 90 up to 100	Outstanding
02.	A+	9	Above 80 up to 90	Excellent
03.	A	8	Above 70 up to 80	Very Good
04.	B+	7	Above 60 up to 70	Good
05.	B	6	Above 50 up to 60	Above Average
06.	C	5	Above 45 up to 50	Average
07.	P	4	40 to 45	Pass
08.	F	0	Below 40	Fail
09.	AB	0	Absent	Fail

A student obtaining Grade F shall be considered Fail and will be required to re-appear in the examination.

Division at the MA in Mass Communication (CBCS) examination shall be declared on the basis of the aggregate marks of Semester I, II, III and IV examinations taken together and the CGPA will be calculated and notified. The successful examinees at the MA in Mass Communication Semester IV examination shall be awarded division on the basis of CGPA. The percentage of passing marks in each subject shall be as indicated in the Scheme of Examination (Appendix A).

23. For declaring the result, verification and revaluation the existing relevant ordinances are applicable.
24. The candidate may take all the examinations as per the provisions of ATKT simultaneously but his/ her result of final semester shall not be declared unless he/ she is declared successful at all lower examinations.
25. **Absorption Scheme:**  
The failed students of P.G. Diploma in Video Programming (Annual pattern), if any, will be given three chances for re-appearing in the examination only up to Winter 2024.
26. The list of subjects and scheme of teaching and examination are as per Appendix-A.



## **APPENDIX - A**

### **List of Papers**

#### **Semester – I**

<b>Subject Code</b>	<b>Paper</b>	<b>Title of the Paper</b>
<b>Core Courses</b>		
CC101	I	Principles of Mass Communication
CC102	II	News Gathering & News Reporting
CC103	III	Introduction to Electronic Media
<b>Elective Courses (Any One)</b>		
ELE101	IV	Social Media
ELE102		Advertising Film Making
ELE103		Open Elective from SWAYAM/ MOOCS/ NPTEL
P101	V	<b>Practical</b>

#### **Semester – II**

<b>Subject Code</b>	<b>Paper</b>	<b>Title of the Paper</b>
<b>Core Courses</b>		
CC201	I	Audio & Video Editing
CC202	II	Interviews & Discussions on Current Affairs
CC203	III	Production & Presentation
<b>Elective Courses (Any One)</b>		
ELE201	IV	Mobile Journalism
ELE202		Script Writing for Radio & Television
ELE203		Open Elective from SWAYAM/ MOOCS/ NPTEL
P201	V	<b>Practical</b>
OJT201	VI	<b>On-the-Job Training/ Internship</b>

*Signature*

## SCHEME OF TEACHING AND EXAMINATION

With effect from 2023-24

### SEMESTER – I

S.N.	Paper	Subject Code	Teaching Scheme (Hrs/Wk)			Credits	Examination Scheme			
			Th	Pr	Total		Max Marks		Total Marks	Min Marks
							External	Internal		
Core Courses										
1	I	CC101	4	-	4	4	60	40	100	40
2	II	CC102	4	-	4	4	60	40	100	40
3	III	CC103	4	-	4	4	60	40	100	40
Elective Courses (Any One)										
4	IV	ELE101 ELE102 ELE103	4	-	4	4	60	40	100	40
Practical										
5	V	P101		12	12	6	90	60	150	60
TOTAL			16	12	28	22	330	220	550	220

Subject Code: CC = Core Course, ELE = Elective, 1 = Semester, 01/02/03 = Course Number.

CC101 = Principles of Mass Communication, CC102 = News Gathering & News Reporting, CC103 = Introduction to Electronic Media, ELE101 (Generic Elective) = Social Media, ELE102 (Generic Elective) = Advertising Film Making, ELE103 = Open Elective from SWAYAM/ MOOCS/ NPTEL, P101 = Practical. A Generic Elective Paper will be offered provided a minimum of ten students opt for it.

### SEMESTER – II

S.N.	Paper	Subject Code	Teaching Scheme (Hrs/Wk)			Credits	Examination Scheme			
			Th	Pr	Total		Max Marks		Total Marks	Min Marks
							External	Internal		
Core Courses										
1	I	CC201	4	-	4	4	60	40	100	40
2	II	CC202	4	-	4	4	60	40	100	40
3	III	CC203	4	-	4	4	60	40	100	40
Elective Courses (Any One)										
4	IV	ELE201 ELE202 ELE203	4	-	4	4	60	40	100	40
Practical										
5	V	P201	-	1	1	2	30	20	50	20
On-the-Job Training/ Internship										
6	VI	OJT201	-	-	-	4	60	40	100	40
TOTAL			16	1	17	22	330	220	550	220

Subject Code: CC = Core Course, ELE = Elective, 2 = Semester, 01/02/03 = Course Number.

CC201= Audio & Video Editing, CC202 = Interviews & Discussions on Current Affairs, CC203 = Production & Presentation, ELE201 (Generic Elective) = Mobile journalism, ELE202 (Generic Elective) = Script Writing for Radio & TV, ELE203 = Open Elective from SWAYAM/ MOOCS/ NPTEL, P201 = Practical (Documentary Production), OJT201 = On-the-Job Training/ Internship. A Generic Elective Paper will be offered provided a minimum of ten students opt for it.

# Post Graduate Diploma in Video Programming (News & Current Affairs)

## Programme Objectives:

- Understand the fundamentals of video production, including planning, scripting, and production techniques.
- Understand the role of video production in news and current affairs.
- Develop proficiency in camera operation, lighting, and sound recording techniques for news reporting.
- Gain knowledge of newsroom workflows, ethical guidelines, and standards in journalism.
- Create compelling and informative video content for news and current affairs.
- Develop proficiency in video editing and post-production techniques.
- Learn effective storytelling and visual communication techniques for video production.
- Understand the process of video distribution and audience engagement.
- Learn video editing and post-production skills for news packages and reports.

## Relevance of the programme with Higher Educational Institution's (HEI's) Mission & Goals:

- Job/ Self-employment oriented programme.
- Updated curriculum as per market trends.
- Diversified areas of media (Print Media, Electronic Media, Public Relations, Advertising, New media and Social Media).
- Quality training impart through interactive learning module.
- Analytical and innovative learning resources.
- Interactive Pedagogy of teaching- learning.
- Flexible learning environment.
- Production Based learning.
- Rational Evaluation with constant Internal Assessment.
- Creation of professionals for society and nation building.

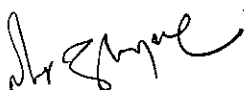
## Expected Programme Outcomes

M.A. Mass Communication programme has been designed to prepare graduates for attaining the following programme outcomes:

- **PO1** - Students will learn to write, edit and design news presentations, shoot and anchor news bulletins and television programmes, make radio programmes, produce films and documentaries, develop blogs, make Facebook posts, create YouTube videos, etc.
- **PO2** - Students will learn to operate various softwares used in the radio and television industry, such as Premiere adobe Pro, Final Cut Pro, Corel draw and Adobe Photoshop.
- **PO3** - The course prepares students for several careers. These include television news reporter, anchor, presenter, cameraperson, cinematographer, video/ sound editor, ad film maker, web media/ mobile journalist.

## Pedagogy:

Participative learning, discussions, demonstrations, continuous assignments, productions, Studio activity, PPT presentation, Class Tests, Tutorials, Mentorship, Field Visits, Field Projects, Community Service, Guest Lectures of Prominent Persons, Internship in Media Houses, Interaction with Media Professionals, Practical exposure.



# **FIRST SEMESTER**

## **CORE COURSES**

### **Paper I**

Subject Code: CC101

#### **PRINCIPLES OF MASS COMMUNICATION**

**100 marks (4 credits)**

##### **Theory**

**60 Marks**

- i. Nature and process of human communication, functions of communication, verbal and non-verbal communication, intra-personal, inter-personal, small group, public and mass communication.
- ii. Models: SMR, SMCR, Shannon and Weaver, Lasswel, Osgood, Schramm, Gerbner, Newcomb, convergent and gate-keeping, communication and socialization. Functionalist approaches: The culture of make believe. Effects, Uses & Gratification, Agenda Setting.
- iii. Nature and process of mass communication, media of mass communication, characteristics and typology of audiences. Media systems and theories: authoritarian, libertarian, socialistic, social-responsibility, development, participatory.
- iv. Mass Media: Public opinion and democracy. Media culture and its production, media organization, media content, market-driven media content- effects, skyvasion, cultural integration and cultural pollution.

##### **Internal Assessment**

Assignments/ Seminars/ Class Participation

**40 Marks**

##### **1. Course Objectives:**

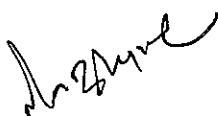
- To build a conceptual understanding of the basics of Communication, its process, and elements.
- To introduce the basics of communication, various forms of communication, and the evolution of communication.
- To teach various models and theories of communication and its development.
- To build an understanding of the role of communication and its development in society.
- To develop a critical understanding of Mass Communication, Mass Media, its potentialities, and its impact.

##### **2. Course Outcomes :**

- **CO1** - Students will learn Communication skills with knowledge of barriers to communication and various elements.
- **CO2** - Students will learn about the role of communication as an art of persuasion through various theories.
- **CO3** - Students will develop a perception to analyze the role of channelized media content in society.
- **CO4** - Students will develop an insight into the functions of mass media in promoting, directing, and influencing society.
- **CO5** - Students will be able to analyze their own communication universe and their media sphere.

**CO6** - Conceptual understanding of communication will enable them to pursue communication practices more effectively and consciously

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## Paper II

Subject Code: CC102

### NEWS GATHERING & NEWS REPORTING

100 marks (4 credits)

#### Theory

60 Marks

- i. News : definition, concept, elements, values, sources, lead writing, kinds of leads. Planning content. News Media content. News, Interpretation, Analysis, News Feature, Feature.
- ii. Specialised Reporting: politics, legislature, crime, law, sports, business, development, rural & agriculture, science & environment, education, arts, culture & entertainment, human interest.
- iii. Newsroom Operations and Workflow, Understanding newsroom structures and roles. Collaboration and teamwork in news production. Time management and meeting deadlines in a news environment.
- iv. Basics of editing news. News Flow. News Selection. Selection of Leads. Headlines.

#### Internal Assessment

Submission of 10 news reports in different formats and beats

40 Marks

##### 1. Course Objectives:

- To introduce the basic concept of Reporting and Editing in print media.
- To develop a news sense for professionalism.
- To introduce various types of reporting and their narratives.
- To develop competency of editing for news media.

##### 2. Course Outcomes :

- CO1 - Students will learn the various types of reporting and field work.
- CO2 - Students will identify the importance of sources in reporting.
- CO3 - Students will learn the basics of editing in news media organisations.
- CO4 - Students will develop professional sense of a reporter and editor.
- CO5 - Students will create news stories and edit the work of others.
- CO6 - Students will design newspaper pages on computer.

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## Paper III

Subject Code: CC103

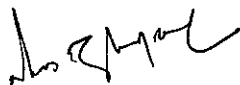
### INTRODUCTION TO ELECTRONIC MEDIA

100 marks (4 credits)

#### Theory

60 Marks

- i. Principles and techniques of audiovisual communication – Using audio and pictures to enhance presentation.
- ii. Radio: Role, functions and types. Types of microphones, sound-recorders, studio equipment. Impact of FM radio.
- iii. Non-News Radio Programmes: Types and formats. Interviews, talk-shows, documentaries. Basics of news-reading and radio anchoring.



- iv. T.V. Programmes : Types and formats. Role and function, formats, structure, types and sources of T.V. news and other programmes, live reporting. Role of Television in Development. Social obligations of T.V. responsibility, factuality and credibility.

### Internal Assessment

Assignments/ Seminars/ Class Participation

40 Marks

#### 1. Course Objectives:

- To bring awareness about the development of Radio and Television as a medium and its history.
- To enhance knowledge related to working and role of Radio & TV in the society and nation's development.
- To build skills required for Radio & TV script writing and program presentation in various formats.
- To introduce new trends in Radio & TV Production.
- To teach Radio & TV news production.
- To teach broadcasting ethics, guidelines, and rights.

#### 2. Course Outcomes:

- **CO1** - Students will learn about the evolution of Radio & TV and their production techniques.
- **CO2** - Students will enrich the skills required to become a broadcaster and scriptwriter according to various formats.
- **CO3** - Students will learn about the role in the development of the society and the nation.
- **CO4** - Students will learn the basic setup required for radio & TV production and new trends like podcasting and community radio for their use.
- **CO5** - Students will learn production techniques and process.
- **CO6** - They will acquire theoretical and practical knowledge of using production equipments.
- **CO7** - They will learn to differentiate between different types of TV programme and how they are produced.
- **CO8** - Students will learn ethical behaviour in television production.
- **CO9** - Students will demonstrate communication skills required in broadcasting, such as news reading, anchoring and presentation.
- **CO10** - Students will create Radio & TV programmes in various formats.

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### ELECTIVE COURSES (ANY ONE)

#### Paper IV

Subject Code: ELE101

#### SOCIAL MEDIA

100 marks (4 credits)

##### Theory

60 Marks

- i. Evolution and scope of Social Media. Different types of social media, including: blogs, social networks, wikis, and photo and video sharing sites. Ownership of Social Media platforms.
- ii. Social Media usage for personal, academic and professional purposes. Basics of Social Media marketing and promotion.

- iii. Technological features of Social Media platforms on the Internet. Security features, safety guidelines and privacy issues.
- iv. Legal and Ethical aspects of Social Media. Impact on social interaction and interpersonal communication.

### Internal Assessment

Creation of FOUR posts on blog/ video sharing sites.

**40 Marks**

#### 1. Course Objectives:

- To provide an understanding of the basic concept of social media landscape.
- To gain knowledge about the specific uses of various types of social media platforms.
- To make students learn how to create own presence on social media professionally.
- To develop an understanding about the basic strategies of brand Management on social media.

#### 2. Course Learning Outcomes :

- CO1 - Students will learn to use different social media platforms.
- CO2 - Students will evaluate social media trends
- CO3 - Students will learn use of social media for monetization and promotion purposes.
- CO4 - Students will analyse the impact of social media content.
- CO5 - Students will learn to evaluate the effect of social media in society.
- CO6 - Students will learn social media technology and applications.
- CO7 - Students will learn to create their own content such as Blogs and Vlogs on Social Media.
- CO8 - Students will imbibe the ethical and legal aspects of social media.

=====OR=====

## Paper IV

Subject Code: ELE102

### ADVERTISING FILM MAKING

**100 marks (4 credits)**

#### Theory

**60 Marks**

- i. Introduction to Ad World, Targeting and consumer behavior. Unique selling points of Ad films.
- ii. Creating banner, props, Creative Study, Visual Design, Theme, Idea, Story (Concepts), Writing Ad Films (Scripting) Techniques, Storyboarding, Screenplay, Copywriting,
- iii. Types of Ad Films, Realistic vs. Non-realistic.
- iv. Product Branding, Corporate Branding, Recall Value, Budgeting & Scheduling (PR) Media Planning (Promoting) Post-Production.

### Internal Assessment

Submission of Ad Film Project

**40 Marks**

#### 1. Course Objectives:

- To provide an understanding of the basic concepts of Advertising.
- To provide an insight into ascertaining consumer behavior for the sake of developing marketing communication.



- To familiarize students with the creative process in Advertising.
- To develop an understanding branding and brand promotion.

## 2. Course Learning Outcomes :

- **CO1** - Students will understand the meaning and scope of Advertising.
- **CO2** – Students will be able to ascertain target consumer characteristics and demographics.
- **CO3** - Students will use creative thinking to develop ideas and concepts.
- **CO4** - Students will write storyboards and scripts for advertising films.
- **CO5** - Students will understand the concept of brand promotion.

=====OR=====

## Paper IV

Subject Code: ELE103

### OPEN ELECTIVE

**100 marks (4 credits)**

The student may choose any one relevant course available on SWAYAM (Study Webs of Active-Learning for Young Aspiring Minds) / MOOCS (Massive Open Online Courses) / NPTEL (National Programme on Technology Enhanced Learning) platforms or open elective offered by other UGC recognized institution. The course must be of four (04) credits and the student must submit the grade card and credit score at the time of computation of results of RTM Nagpur University.

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## Paper V

Subject Code: P101

### PRACTICAL

**150 marks (6 credits)**

#### Practical Examination

**120 Marks**

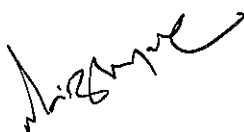
1. Submission of a report on a given topic under Principles of Mass Communication and oral examination thereon. 40 Marks
2. Practical examination of writing news report 40 Marks
3. Practical examination of planning content for radio and TV through viva voce. 40 Marks

#### Internal Assessment

Submission of field study report on assigned aspect of mass media.

**30 Marks**

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## **SECOND SEMESTER**

### **CORE COURSES**

#### **Paper I**

Subject Code: CC201

#### **AUDIO & VIDEO EDITING**

**100 marks (4 credits)**

##### **Theory**

**60 Marks**

- i. Importing and recording. Editing audio. Cleaning and restoring audio, Using shared elements.
- ii. Concept of Non Linear Editing, Basic Editing, Trimming, Transitions, Integrating Audio, Advanced Editing, Titling, Superimposing, Motion, Filters, Picture management, Colour correction.
- iii. Introduction to video editing software (Adobe Premiere Pro, Final Cut Pro).
- iv. Exporting and rendering video projects in different formats. Compression techniques for web and streaming platforms. Introduction to motion graphics and visual effects.

#### **Internal Assessment**

Video Editing Assignments/ Projects

**40 Marks**

##### **1. Course Objectives:**

- To provide a basic understanding of video editing.
- To explain the different stages of the video editing process.
- To train students in the use of editing software.
- To inculcate creative use of different techniques for adding value to the video.

##### **2. Course Learning Outcomes :**

- CO1 - Students will understanding the conceptual framework of video editing.
- CO2 – Students will familiarize themselves with the steps in video editing.
- CO3 - Students will use editing software to create videos.
- CO4 - Students will apply creativity to add value to the captured videos.

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#### **Paper II**

Subject Code: CC202

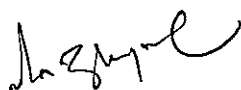
#### **INTERVIEWS & DISCUSSIONS ON CURRENT AFFAIRS**

**100 marks (4 credits)**

##### **Theory**

**60 Marks**

- i. Current Affairs: Scope and significance in mass media. Selection of events and Issues. Selection of topics. Selection of interviewees/ guests/ panelists.
- ii. Types of Interviews: Studio, Field, Vox Pop. Interview Approaches: Friendly, business-like, adversarial, grabbed, sensitive. Interview techniques. Preparation for Interview. Qualities of Interviewer.



- iii. Types of Discussion programmes. Role of moderator/ anchor. Balancing views and opinions. Bringing out the most valuable points. Preparation for discussion. Qualities of moderator/ anchor.
- iv. Ethical considerations and standards of Journalism. Code of conduct, objectivity, neutrality, factuality, privacy, civility, manners and etiquettes, politeness.

### Internal Assessment

Live conduct of two interviews and one panel discussion.

**40 Marks**

#### 1. Course Objectives:

- To convey the importance of interview and discussion programmes in news television.
- To enable students to make news-worthy judgements while selecting topics and experts.
- To train students in interviewing techniques
- To help students imbibe the ethical standards while conducting interviews and panel discussions.

#### 2. Course Learning Outcomes :

- **CO1** - Students will understand the basic ideas behind having interviews and discussions on TV.
- **CO2** - Students will be able to make journalistically sound judgments.
- **CO3** - Students will apply different techniques and approaches to interviewing.
- **CO4** - Students will develop a sense of right and wrong based on journalistic ethics.

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## Paper III

Subject Code: CC203

### PRODUCTION & PRESENTATION

**100 marks (4 credits)**

#### Theory

**60 Marks**

- i. Camera : Types, functions, operations. Single, multi camera recording.
- ii. Types of shots: Extreme close-up, close-up, mid shot, long shot etc. Zooming and panning. Tripod, trolley, dolly, gimbal, etc.
- iii. Location: Indoor, outdoor, studio. Studio setting. Lighting – types of lights. Microphones. Sound recording.
- iv. Presentation skills. Language, pronunciation, diction. Voice training. Body language. Dress and make-up. Qualities of news reader/ anchor.

### Internal Assessment

Live news reading in studio and outdoor piece-to- camera assignments

**40 Marks**

#### 1.Course Objectives:

- To familiarize students with the basic concepts of video production.
- To instill the sense of visual story-telling.
- To train students in the use of cameras, lights, microphones and other equipment.
- To impart technical skills in editing, sound/ voice recording, graphics and effects.
- To impart communication skills with specific reference to TV presentation.

#### 2. Course Outcomes :

- **CO1** - Students will develop an understanding of visual story-telling.

- CO2 - Students will operate cameras and handle studio and outdoor equipment.
- CO3- Students will be able to organize shoots, including location selection, shooting schedule, etc.
- CO4 – Students will present news-based programmes as news readers/ anchors/ presenters.

## =====

### ELECTIVE COURSES (ANY ONE)

#### Paper IV

Subject Code: ELE201

#### MOBILE JOURNALISM

**100 marks (4 credits)**

##### Theory

**60 Marks**

- I. Introduction to Mobile Journalism. Traditional journalism vs. Mobile Journalism. Information Management Systems. Data/ information sharing methods.
- II. Supporting accessories: Tripods, lights, microphones, etc. Live Streaming: Platforms, utility, usage. Ethics and regulations/ laws.
- III. Content Production: Photography, audio recording, video recording. Format of Content. Content related guidelines. Writing for Mobile Journalism platforms.
- IV. Post production: Graphics designing, video editing, packaging.

##### Internal Assessment

Submission of four mobile news posts

**40 Marks**

##### 1.Course Objectives:

- To familiarize students with the basic concepts of this emerging form of journalism.
- To develop digital data collection and sharing skills.
- To develop creative thinking in terms of multi-media packaging of news and information.
- To impart technical skills in shooting videos, adding sound/ voice and effects and editing.

##### 2. Course Outcomes :

- CO1 - Students will develop an understanding of this new form of journalism.
- CO2 - Students will develop a holistic view of news and information gathering.
- CO3- Students will create multi-media news and information packages for digital and electronic media.
- CO4 - Students will operate mobile phone cameras and use available editing software to create news packages

=====OR=====

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## Paper IV

Subject Code: ELE202

### SCRIPT WRITING FOR RADIO & TELEVISION

100 marks (4 credits)

#### Theory

60 Marks

- i. Scripting for news, features, interviews, talk shows and other formats of radio and television programmes. Fully-scripted, semi-scripted. Difference from print.
- ii. Techniques and methods of script writing. Writing styles. Importance of language.
- iii. Sources of ideas. Research and gathering information. Organising and presenting information and ideas.
- iv. Story board – Importance, advantages. Commentary writing. Headlines, subtitles and captions.

#### Internal Assessment

Submission of ONE radio and ONE TV scripts for different programme formats.

40 Marks

##### 1. Course Objectives:

- To make students understand the art and craft of scriptwriting for radio and television media.
- To teach the technicalities of writing in different formats for the electronic media.
- To encourage imaginative and creative writing while remaining within the bounds of factuality and truthfulness.

##### 2. Course Outcomes :

- CO1 – Students will be able to apply writing skills and evolve scripts for audio and audio-visual media.
- CO2 - Students will learn the different elements of writing in different formats.
- CO3 - Students will develop their own writing style for radio and TV.

=====OR=====

## Paper IV

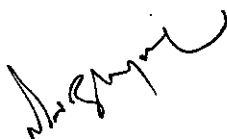
Subject Code: ELE203

### OPEN ELECTIVE

100 marks (4 credits)

The student may choose any one relevant course available on SWAYAM (Study Webs of Active-Learning for Young Aspiring Minds) / MOOCS (Massive Open Online Courses) / NPTEL (National Programme on Technology Enhanced Learning) platforms or open elective offered by other UGC recognized institution. The course must be of four (04) credits and the student must submit the grade card and credit score at the time of computation of results of RTM Nagpur University.

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## Paper V

Subject Code: P201

### PRACTICAL

50 marks (2 credits)

#### PROJECT (DOCUMENTARY PRODUCTION)

Production of a 15-minute video documentary on any current issue/topic.

30 Marks

#### Internal Assessment

Presentation of project in Class Seminar.

20 Marks

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## Paper VI

Subject Code: OJT201

### On-the-Job Training/ Internship

100 marks (4 credits)

Each student will have to undergo a minimum 20-day Internship. The Internship may be done in a newspaper or magazine office/ Akashwani/ Private FM channel/ Doordarshan/ TV News Channel/ Web News Portal/ Media agency, or any other organisation identified by the students and faculty jointly/individually, facilities for which are easily available locally or regionally.

Every student has to submit an Internship Diary with certificate from media organization. Further, every student has to submit a report on the visit to a media centre.

#### Internship Diary and Viva Voce

60 marks

#### Internal Assessment

Submission of report on visit to media centre

40 Marks

=====++++++=====

*[Handwritten signatures and marks]*

