



RASHTRASANT TUKADOJI MAHARAJ NAGPUR UNIVERSITY

***Established by Government of Central Provinces Education Department by Notification No. 513 dated the 1st of August, 1923 & presently a State University governed by Maharashtra Public Universities Act, 2016 (Mah. Act No. VI of 2017)**

Direction No 2 of 2023

DIRECTION TO AMEND "THE ORDINANCE TO PROVIDE FOR THE EXAMINATION LEADING TO THE DEGREE OF BACHELOR OF JOURNALISM IN THE FACULTY OF SOCIAL SCIENCES", 2023

WHEREAS, The Maharashtra Public Universities Act, 2016 (hereinafter 'Act') (VI of 2017) has come into force from 1st March 2017 and the same has been made applicable to Rashtrasant Tukadoji Maharaj Nagpur University (hereinafter "the University");

AND

WHEREAS, the University has issued Direction No. 27 of 2022 dealing with the composition of the four faculties created by the Act, where under the existing different faculties of the University have been merged into the four new faculties created by the Act, by which the subject of mass communication has been included in the faculty of Interdisciplinary Studies;

AND

WHEREAS, Ordinance no. 3 of 2009 providing for the Examination leading to the degree of Bachelor of Journalism in the erstwhile faculty of social science was issued by the University;

AND

WHEREAS, the Adhoc Board for the subject of Mass Communication in their meeting held on 01.03.2019 considered and accepted the new scheme of subjects, syllabi and scheme of examination for the programme of Bachelor of Journalism to meet the needs of the industry and to make the program relevant in the changing scenario;

AND

WHEREAS, the Faculty of Interdisciplinary Studies in its meeting held on 30.05.2019 considered and approved the proposal of the Adhoc Board of studies in Mass Communication;

AND

WHEREAS, the Academic Council in its meeting held on 10.06.2019 considered and approved the proposal of the Adhoc Board of studies in Mass Communication necessitating some amendments to the Ordinance No. 3 of 2009;

AND

WHEREAS, an Ordinance is required to be made for amending the existing ordinance governing any subject but the procedure to make and issue ordinance is a time consuming long process and there is an exigency to amend ordinance No. 3 of 2009 which can be met by issuing a Direction under the provisions of section 12(8) of the Act (VI of 2017);

AND

WHEREAS, Direction No. 53 of 2019 entitled "DIRECTION TO AMEND "THE ORDINANCE TO PROVIDE FOR THE EXAMINATION LEADING TO THE DEGREE OF BACHELOR OF JOURNALISM IN THE FACULTY OF SOCIAL SCIENCES 2019, was issued on 1-12-2019 and the same is now lapsed by virtue of the provisions of the proviso to section 12(8) of the Act and the same could not be converted into an Ordinance;

AND

WHEREAS, the Adhoc Board for the subject of Mass Communication in their meeting held on 25.11.2021 again considered and accepted the new scheme of subjects, syllabi and scheme of examination for the programme of Bachelor of Journalism to make the programme more in compliance with New National Education Policy 2020 and to meet the needs of the industry and to make the program relevant in the changing scenario;

AND

WHEREAS, to meet the exigency of bringing the necessary changes in effect Honble Vice - Chancellor has considered and granted the approval on behalf of the Faculty of Interdisciplinary studies and the Academic Council to the proposal of the Adhoc Board of studies in Mass Communication under section 12(7) of the Act on 10.12.2021, necessitating some amendments to the Ordinance No. 3 of 2009;

AND

WHEREAS, Ordinance making is a time consuming process, necessitating issuance of a fresh Direction for amendments in the Ordinance no. 3 of 2009;

Now, therefore, I, Dr. Subhash R. Chaudhari, Vice Chancellor, Rashtasant Tukadoji Maharaj Nagpur University, in exercise of my powers under section 12(8) of the Act, do hereby issue the following Direction:

1. This Direction shall be called "DIRECTION TO AMEND "THE ORDINANCE TO PROVIDE FOR THE EXAMINATION LEADING TO THE DEGREE OF BACHELOR OF JOURNALISM IN THE FACULTY OF SOCIAL SCIENCES", 2023"
2. This Direction shall come into force from the date of its issueance.
3. Following amendments shall be incorporated in the Ordinance No. 3 of 2009, "THE ORDINANCE TO PROVIDE FOR THE EXAMINATION LEADING TO THE DEGREE OF BACHELOR OF JOURNALISM IN THE FACULTY OF SOCIAL SCIENCES":-
 - i. In the title of the Ordinance the words "INTERDISCIPLINARY STUDIES" shall be substituted for the words "SOCIAL SCIENCES".
 - ii. Clause 4 (i) be modified as
"have obtained a Bachelor's Degree (at under graduate level in any stream) of the university or any other university recognized as equivalent thereto"
 - iii. Clause 4 (ii) be modified as
"Intake capacity shall be a maximum 30 and the admissions shall be made on the basis of entrance examination of 100 marks, to be conducted by the respective college/department, only in case, on the last date for application the number of applicants exceed this intake capacity of 30. The fee for the entrance examination, if it is necessary to be conducted, shall be Rs. 200. The tuition fee and other fees for the course shall be as may be prescribed by the university from time to time.
 - iv. Clause 4 (iii) is omitted.
 - v. Clause 10, be modified as,

The scheme of papers and examination shall be as given below;

List of Papers

Semester – I

Core Courses	
Subject Code	Title of the Paper
CC101	Principles of Mass Communication
CC102	Development of Media
CC103	Print Media
CC104	Electronic Media
Discipline Specific Electives (DSE) – Any One	
DSE101	Public Relations
DSE102	Social Media
DSE103	Media Laws
DSE104	Broadcast Journalism
DSE105	Media and Society
Skill Enhancement Courses (SEC) – Any One	
SEC101	Basics of Photography
SEC102	Communication Skills
SEC103	News Writing Techniques
SEC104	Basics of Video Production
SEC105	Film Appreciation
Practical	
Pract1	Practical Examination

Semester – II

Core Course	
Subject Code	Title of the Paper
CC201	Development Communication
CC202	Communication Research
CC203	Media Management
CC204	International Communication
Discipline Specific Electives (DSE) – Any One	
DSE201	Integrated Marketing Communication
DSE202	Traditional & Folk Media in India
DSE203	Environmental Communication
DSE204	Inter-Cultural Communication
DSE205	Mobile Journalism
Skill Enhancement Courses – Any One	
SEC201	Photojournalism
SEC202	Data Journalism
SEC203	Media Interviewing Skills
SEC204	Web Design
SEC205	Script Writing for Radio & Television
Practical	
Pract2	Practical Examination

vi. Clause 11, 14 and 15 are removed.

vii. After Clause 20, Clause 21 is to be inserted as below;

Clause 21. The failed students of Bachelor of Journalism (Annual pattern), if any, will be given three chances for re-appearing in the examination only up to Winter 2024.

viii. 'Appendix A' of the Ordinance is to be replaced with following "Appendix A"

APPENDIX – A

Examination leading to the Degree of Bachelor of Journalism with effect from 2022-23

Course Study and Scheme of Examination for Bachelor of Journalism (CBCS) programme

SEMESTER - I

Paper	Subject Code	Teaching Scheme (Hours/ week)			Examination Scheme				
		Th	Pr	Total	Maximum Marks		Minimum Marks (Theory + Internal)	Total Marks	Credits
					Theory	Internal Assessment			
Core Courses									
Core 1	CC101	4	-	4	60	40	50	100	4
Core 2	CC102	4	-	4	60	40	50	100	4
Core 3	CC103	4	-	4	60	40	50	100	4
Core 4	CC104	4	-	4	60	40	50	100	4
Discipline Specific Electives – Any One									
Elective1A	DSE101	4	-	4	60	40	50	100	4
	DSE102	4	-	4					
	DSE103	4	-	4					
	DSE104	4	-	4					
	DSE105	4	-	4					
Skill Enhancement Course – Any One									
Elective1B	SEC101	4	-	4	60	40	50	100	4
	SEC102	4	-	4					
	SEC103	4	-	4					
	SEC104	4	-	4					
	SEC105	4	-	4					
Practical									
Practical-1	Pract -1	-	12	12	90	60	75	150	6
Total		56	12	68	450	300	375	750	30

*** Aggregate Minimum Marks – 50%, i.e., 375/ 750**

Paper Code: (CC – Core Course, DSE – Discipline Specific Elective, SEC – Skill Enhancement Course)
 CC101 = Principles of Mass Communication, CC102= Development of Media, CC103 = Print Media, CC104 =
 Electronic Media, Pract1 = Practical Examination, DSE101 = Public Relations, DSE102 = Social Media, DSE103
 = Media Laws, DSE104 = Broadcast Journalism, DSE105 = Media & Society, SEC101 = Basics of Photography,
 SEC102 = Communication Skills, SEC103 = News Writing Techniques, SEC104 = Basics of Video Production,
 SEC105 = Film Appreciation.

The Core Courses are compulsory. Students may choose any one paper from the Electives, i.e., Discipline Specific Electives (DSEs) and Skills Enhancement Courses (SECs). An Elective Paper will be offered provided a minimum of ten students opt for it.

SEMESTER – II

Paper	Subject Code	Teaching Scheme (Hours/ week)			Examination Scheme				
		Th	Pr	Total	Maximum Marks		Minimum Marks (Theory + Internal)	Total Marks	Credits
					Theory	Internal Assessment			
Core Courses									
Core 5	CC201	4	-	4	60	40	50	100	4
Core 6	CC202	4	-	4	60	40	50	100	4
Core 7	CC203	4	-	4	60	40	50	100	4
Core 8	CC204	4	-	4	60	40	50	100	4
Discipline Specific Electives – Any One									
Elective2A	DSE201	4	-	4	60	40	50	100	4
	DSE202	4	-	4					
	DSE203	4	-	4					
	DSE204	4	-	4					
	DSE205	4	-	4					
Skill Enhancement Course – Any One									
Elective2B	SEC201	4	-	4	60	40	50	100	4
	SEC202	4	-	4					
	SEC203	4	-	4					
	SEC204	4	-	4					
	SEC205	4	-	4					
Practical									
Practical-2	Pract -2	-	12	12	90	60	75	150	6
Total		56	12	68	450	300	375	750	30

* Aggregate Minimum Marks – 50%, i.e., 375/ 750

Paper Code: (CC – Core Course, DSE – Discipline Specific Elective, SEC – Skill Enhancement Course) CC201 = Development Communication, CC202 = Communication Research, CC203 = Media Management, CC204 = International Communication, Pract2 = Practical Examination, DSE201 = Integrated Marketing Communication, DSE202 = Traditional and Folk Media, DSE203 = Environmental Communication, DSE204 = Inter-Cultural Communication, DSE205 = Mobile Journalism, SEC201 = Photojournalism, SEC202 = Data Journalism, SEC203 = Media Interviewing Skills, SEC204 = Web Design, SEC205 = Script Writing for Radio and Television.

The Core Courses are compulsory. Students may choose any one paper from the Electives, i.e., Discipline Specific Electives (DSEs) and Skills Enhancement Courses (SECs). An Elective Paper will be offered subject to a minimum of ten students opting for it.

Note :The minimum percentage of marks required for passing individual theory papers and practical papers and internship shall be 40%. However, the aggregate (total of all papers) passing marks shall be 50% of the total.

Date: 23-1-23
Nagpur


(Dr. Subhash R. Chaudhari)
Vice-Chancellor