## RASHTRASANT TUKADOJI MAHARAJ NAGPUR UNIVERSITY, NAGPUR

## **Department of Mass Communication**

## **Department Profile:**

Rashtrasant Tukadoji Maharaj Nagpur University could well claim to be a pioneer in mass communication education in India, for offering the first structured and well-planned journalism course after the country won freedom in 1947.

It was to the credit of Hislop college, Nagpur and its then Principal, the Late Dr.D G Moses, who established a full-fledged Department of Journalism with the approval and encouragement of Nagpur University in 1952-53. Prof. K E Eapen was the first Indian scholar to be the head of the department. The begining was made with a diploma course in Journalism, which was later elevated to the degree level in the mid-sixties.

The university's Department of Journalism was set up as a unit of the Social Sciences faculty in July 1969. Mr.S T Puranik, a senior journalist with the Times of India was the first Honorary Head of the Department. The Department was renamed as the Department of Mass Communication in 1989 and was shifted to its own building in the sprawling and verdant setting of the university's post graduate teaching campus on Amravati Road, Nagpur.

The department initially offered the Bachelor of Journalism programme which was open to graduates from any stream. Subsequently, a Post Graduate Diploma in Video Programming was introduced in 1996 looking at the growing importance of the electronic media. In 2010-11, a full-fledged two-year (four semester) Master of Arts in Mass Communication programme was started. All three programmes are now offered by the department.

In 2021-22, the Department was accorded autonomous' status whereby it can now structure its own programmes, frame curricula and conduct examinations on its own.

The Department has wifi-enabled classrooms with multi-media projectors and LCD TV monitors, computer room, TV studio with attached PCR and latest cameras and equipment, a well-stocked library and a 300-seater multi-purpose hall for academic and cultural activities. Students of the Department are well-placed in their careers in print and electronic media, digital media, advertising, public relations/ corporate communication and related fields.